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WAR FOOD ADMINISTRATION
Office of Distribution
Washington 25, D. C.

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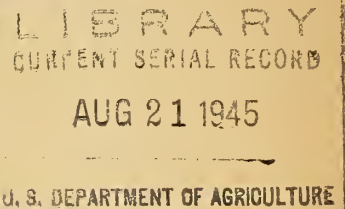
August 25, 1944

FRUIT AND VEGETABLE BRANCH MEMORANDUM NO. 20

To: All Employees of the Fruit and Vegetable Branch

From: E. A. Meyer, Chief

Subject: Organization of Marketing Program Activities in the Washington Office



For about two years the fruit and vegetable marketing work has been handled by a Fresh Marketing Division and a Processed Marketing Division. In order to fix responsibility in a clear-cut way and in order better to serve the public and industry interests, the following changes in organization of the marketing work in the Washington office of the Branch will be effective on September 1, 1944:

1. Establishment of a Fruit Marketing Division with the following personnel assignments:

Acting Chief: Mr. Donald F. McMillen.
Assistant Chief: To be determined.

- (a) Citrus Fruit Section, with Dr. Henry G. Hamilton in charge.
- (b) Deciduous Fruit Section, with Mr. William J. Broadhead in charge.
- (c) Dried Fruit Section, with Mr. Erwin M. Graham in charge.
- (d) Canned and Frozen Fruit Section, with Mr. George N. Pfarr in charge.
- (e) Preserve Section, with Mr. Wayne C. Meschter in charge.
- (f) Economic Analysis Section, with Mr. W. Allmendinger in charge.

- (2) Establishment of a Vegetable Marketing Division with the following personnel assignments:

Acting Chief: Mr. Leonard S. Fenn.
Assistant Chief: To be determined.

- (a) Irish Potato Section, with Mr. A. E. Mercker in charge.
 - (b) General Crops Section, with Mr. J. William Park in charge.
 - (c) Canned and Frozen Vegetable Section, with Merritt Greene in charge.
 - (d) Dehydrated Vegetable Section, with Mr. Bradford Armstrong in charge.
 - (e) Economic Analysis Section, with Mr. Vessie H. Nicholson in charge.
- (3) The Industry Services Section, with Mr. John H. Heckman in charge will be attached to the Office of the Chief.
- (4) The Statistical Pool will be attached to the Administrative Services Section and will be available to all Divisions, as well as to the fruit and vegetable Marketing Divisions.

All marketing programs activity of the Branch will be handled by the Marketing Divisions except such container and priority work as may be assigned to the Industry Services Section.